



FOR IMMEDIATE RELEASE:

MICHIGAN FOOTBALL AND U of M COMPREHENSIVE CANCER CENTER TEAM UP FOR "BERNARD'S TAILGATE," A FUNDRAISER TO BENEFIT SARCOMA RESEARCH

The Bernard J. Danan Family Foundation for Sarcoma Cure is proud to announce its first annual fundraising event: "Bernard's Tailgate," a fundraiser to benefit sarcoma research at the University of Michigan Comprehensive Cancer Center.

"Bernard's Tailgate" will take place on Saturday, October 18, 2008, at the University of Michigan Golf Course Clubhouse, located at 500 E. Stadium Boulevard in Ann Arbor, MI, 48104.

Festivities get under way at 3:30pm, with kickoff scheduled for 4:30pm. Tickets are \$75 a person (children 10 and under are free), with all proceeds being donated to benefit sarcoma research at the University of Michigan Comprehensive Cancer Center.

"Bernard's Tailgate" honors the memory of Dr. Bernard J. Danan, a beloved trauma surgeon at Flint's Hurley, MacLaren, and Genesys Hospitals, who died of a sarcoma, a rare cancer of the connective tissue, in June 2008 at the age of 40. Sarcoma has historically been an ominous and daunting disease that affects around 8,000 people in the U.S. each year. Sarcoma accounts for just 1% of adult cancers and is sometimes referred to as being an "orphan cancer." These are the lesser-known cancers, the ones that most often get left behind when it relates to finding cures.

"This one man made a tremendous impact on this Earth in his short life," says Bernard's wife, Melissa Danan. "His existence compels us to strive for something more, to be a better person, to pay it forward, as the saying goes. We can together, as a collective spirit, be a part of changing the prognosis of this disease."

Bernard touched thousands of lives through his work and the charity services he performed in the Philippines, so it was only fitting that his wife would establish a foundation to ensure that his spirit lives on and continues to positively affect the lives of others.

Bernard was devoted to his family, his faith, and football—specifically, Michigan football. A 1993 graduate of the University of Michigan medical school, Bernard was a season-ticket holder at Michigan Stadium and a regular fixture at his family tailgate on Saturday afternoons, where he could be found grilling and serving up his legendary "Tito mojitos."

In the spirit of a game-day tailgate, attendees of "Bernard's Tailgate" will gather to watch the Michigan Wolverines take on the Penn State Nittany Lions. This tough road game will be shown on big screen TVs, with plenty of food, fun, and children's activities, as well as a silent auction.

Items to be auctioned as part of the fundraiser include: a five-night stay at a Disneyworld vacation villa; six tickets to the Michigan-Northwestern football game; a football signed by Michigan coach Rich Rodriguez, as well as other Michigan memorabilia; a two-night hotel stay in Chicago; a birthday party at American Hot Rod Racer; a golf foursome at the University of Michigan Golf Course; Detroit Tigers memorabilia; Detroit Lions tickets; jewelry; spa packages; gift certificates; and much more.

Be a victor in this fight to end sarcoma as we celebrate life the way Bernard Danan so passionately loved to do.

Media inquiries or questions can be directed to [berniejoe@yahoo.com](mailto:berniejoe@yahoo.com)

More information is available at the website [www.bernardstailgate.org](http://www.bernardstailgate.org)